

WORCESTER POLYTECHNIC INSTITUTE

# ROBERT H. GODDARD ALUMNI AWARD



THE ALUMNI ASSOCIATION  
PRESENTS TO

**LISE JORGENSEN '87**

THIS AWARD IN RECOGNITION OF  
**OUTSTANDING PROFESSIONAL  
ACHIEVEMENT**

LISE JORGENSEN, your contributions of professional leadership and innovation in the consumer goods industry is a source of pride for the WPI community. You have put your WPI degree to use in developing and improving personal care products. We are proud to honor you for your professional achievements.

Upon graduating from WPI with a bachelor's degree in chemical engineering in 1987, you began your career at Procter and Gamble in product development. In your first year at Procter and Gamble, you quickly applied for your first of many patent applications. You also gained experience in many functional roles across many categories & progressed your career to group leader before joining Bristol-Myers Squibb. There you helped set up an R&D lab as the section manager of product development.

After two years at Bristol-Myers Squibb, you transitioned your career to Clairol. In your role as associate director, you led different teams across hair, skin care, and deodorant categories in addition to setting up a corporate innovation group. During your time at Clairol, you and your team applied for five additional patent applications across US & Europe. One in particular was for the creation of an ultra-mild clear foaming cleansing system, which had been leveraged in many successful launches.

After almost seven years at Clairol, you moved to The Estee Lauder Companies. As global vice president, you led a highly skilled global product development department to help successfully shape the launch strategies & creative development

of all skin care and make-up launches under the Estee Lauder brand. During the last two years at Estee Lauder, you led an entrepreneurial corporate innovation team, supporting many of the 29 brands with new breakthrough insights, incubation of disruptive technology platforms, novel consumer engagement applications and conceptualization of new business models to help influence a new future. Again, your expertise and creativity led you to apply for five additional patents and release numerous related publications. You spent more than 13 years developing products & innovative platforms for Estee Lauder companies.

You most recently moved to Unilever in 2013, which is ranked No.109 on Forbes Global 2000 listing of the world's biggest public companies. You spent your first three years at Unilever living in Shanghai China as the global vice president of skin care research and development, regional vice president for personal care R&D for North Asia & Southeast Asia Australia teams and the research and development site leader for the China R&D lab in Shanghai. Since then, you've moved back to the United States, continuing in your role as global vice president, skin care in addition to taking on the US R&D lab site leader role based in Connecticut.

WPI is proud of the technical excellence you achieved and how you translated that into leadership positions at some of the world's top companies. Because of your success, the WPI Alumni Association is proud to honor you, Lise Jorgensen, with the Robert H. Goddard Alumni Award for Outstanding Professional Achievement.

**June 2, 2017**

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President, WPI Alumni Association