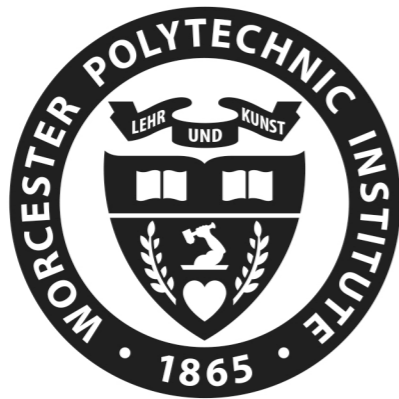


WORCESTER POLYTECHNIC INSTITUTE

# ROBERT H. GODDARD ALUMNI AWARD



THE ALUMNI ASSOCIATION

PRESENTS TO

**DAVID CORTESE '92**

THIS AWARD IN RECOGNITION OF

**OUTSTANDING PROFESSIONAL  
ACHIEVEMENT**

DAVID CORTESE, through your strong leadership in the technology industry and your ability to collaboratively manage teams, you have brought great pride to the WPI community. For these reasons, we honor you today for your impressive career.

You began your active leadership with an impressive resume as a student at WPI. You competed for the varsity cross country and track teams, were a resident advisor, student hall director, campus tour guide, president of your class and a member of Skull. Upon graduating in 1992 with a degree in mechanical engineering, you transferred your leadership abilities to your professional career.

As a young graduate, you worked for seven years as a manager at Accenture. Managing projects for a breadth of clients in the manufacturing and telecommunications industries, you delivered projects across all phases of systems implementation.

Your career then brought you to California to work for USWeb/CKS. In just one year, you grew USWeb/CKS's New Ventures business unit from \$6 million to \$11 million, while managing 45 team members.

Your success with USWeb/CKS brought you to work for Sony Pictures Home Entertainment, where you served for seven years as the vice president and division

CIO. While at Sony, you focused on delivering high-value technology solutions that helped propel Sony to one of the most effective and best run organizations in the entertainment industry.

After leaving Sony, you founded your own company, Media Salvation Inc., which focused on Software as a Service toolsets to the media and entertainment industry. When Media Salvation Inc. was acquired by Rentrak in 2011, you joined as the senior vice president of technology.

Currently, you serve as the president of digital technology at Advantage Solutions: Sales, Marketing and Technology. In your role with Advantage Solutions you provide technology products and services to the consumer package goods and retail industry and you have built your division both organically and through extensive work in mergers and acquisitions.

While you've had much success in technical areas, one of your biggest professional achievements is in working with people. So many who have worked for you value your mentorship and your ability to take an interest in people's work and provide support when appropriate.

For all of these reasons, the WPI Alumni Association is proud to present you, David Cortese, with the Robert H. Goddard Alumni Award for Outstanding Professional Achievement.

**June 2, 2017**

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President, WPI Alumni Association