Names:	

Share: Industry Roles

The final part to the Design a Desk challenge is to present your final assignment based on specific industry roles.

Anthropologist	Artist	Journalist	Entrepreneur
STUDIES PEOPLE & CULTURES	CREATES ART DESIGNERS SCULPTORS ACTORS	WRITER REVIEWERS DOCUMENT INFO	PERSON WHO BUILDS A COMPANY OR PRODUCT. INVESTORS
Interview Storytelling	Brochure Billboard Flyer Pop Up Ads Cars Skits	News Article Blog Website Amazon Review News Broadcast Commerical Infomercial	Advertisement Business Plan Presentation (mind map) Marketing Sponsors (logo or mascot)

Step One: Choose an industry role:	
Step Two: Decide on which activity you will be using to present your desk:	

Step Three: Outline your activity on the back of this paper.

- ★ What tools do you need to complete this activity?
- ★ Identify four problems and solutions to promote in your project.
- ★ Complete a DRAFT of a script you will read from, or a sketch of what you imagine your promotion to look like.

Step Four: See your teacher when you have thoroughly completed all of these steps. You **WILL NOT** be provided with any materials until your ideas/drafts have been approved.