

Robert Martin '75

HERBERT F. TAYLOR AWARD FOR DISTINGUISHED SERVICE TO WPI

Bob Martin, you have given an abundance of time, talent, treasure, and service as a trustee to WPI over the years. We are pleased to recognize you today for all you have done for your alma mater.

Your service to WPI began with the WPI Fund Board. As a board member and class agent, you became grounded in the mission and priorities of University Advancement at WPI. This experience prepared you well for leadership roles yet to come. As your fellow trustee and former Fund Board chair Stu Kazin '61 once said, "Bob brought new life and energy to the Fund Board."

In 2007 you were appointed to the Board of Trustees, just as WPI entered the leadership phase of *if...The Campaign to Advance WPI*, a \$200 million comprehensive fundraising effort and the largest in WPI history. You were appointed chair of the Advancement Committee, which evolved into the campaign's volunteer leadership body. You have served actively in that capacity since 2008 and successfully led campaign efforts with your classmate and national campaign chair Mike Dolan. Under your combined leadership, *if...The Campaign to Advance WPI* exceeded its \$200 million goal a year early.

Through your work on the board's Marketing Committee you helped shape the branding, marketing, and communication for the campaign while also helping shape and elevate the branding and reputation of the university. Throughout your tenure as a trustee, you have made an impact through your contributions on the Academic Planning, Audit, Budget &

Finance, Executive Compensation, and Nominations & Governance committees. In addition, you have shared your experience and knowledge with a number of undergraduates as a trustee mentor.

You lead by example. While promoting the campaign to others, you and your wife, Randie, have been ardent supporters of WPI. You are generous donors to WPI's Annual Fund through your leadership giving to a President's Circle Scholarship in honor of Randie's father, Edward Chase '34. You named the Chase Courtyard and Martin Conference Room in East Hall, and you have supported the Sports & Recreation Center and WPI's latest facilities project, the Foisie Innovation Studio, which reflects the spirit of innovation and entre-preneurship of your professional life. In recognition of your lifetime philanthropy, you and Randie are members of the Presidential Founders.

You have contributed countless hours to WPI, hosting events at your home, volunteering for your reunions, attending WPI events, and traveling extensively to promote and advocate for WPI. At any time of year, you may be found meeting with fellow trustee Glenn Yee '74 in Hong Kong, at an alumni event in Maine, entertaining alumni and donors at a Red Sox game in Fenway Park, or at the University Advancement offices on campus developing a volunteer management database system.

Bob Martin, WPI's future is built upon the shoulders of giants like you. The WPI Alumni Association is honored to present you with the Herbert F. Taylor Award for Distinguished Service to WPI.

