

James Baum '86

ROBERT H. GODDARD AWARD FOR OUTSTANDING PROFESSIONAL ACHIEVEMENT

Jim Baum, your entrepreneurial spirit and strong leadership abilities have helped numerous technology companies to grow and create state-of-the-art products and services. We are pleased to honor you today for your achievements.

You earned your bachelor's degree in mechanical engineering, taking after your great-grandfather, Charles Franklin Bailey, who graduated from WPI in the late 1800s. After graduating with distinction in 1986, you pursued your master's degree in engineering from Rensselaer Polytechnic Institute and then

went to work for the start-up software company Parametric Technology Corporation. You stayed for 11 years, growing from an individual contributor to executive vice president and general manager, during which time the company grew from \$11 million to more than \$1 billion in revenues.

In 2001 you became president of Endeca Technologies, an enterprise information management company. Over your five-year term, you built a world-class team and led the company's growth from a start-up to a leading provider of innovative information access and delivery software solutions to the Global 2000. In 2006 you moved to Netezza Corporation, a provider of data warehousing and analytics solutions. Initially, you served as the company's president



and COO, helping to take Netezza public in 2007. In 2009 you became CEO, guiding the company through a major product transition while continuing to grow the business and increase shareholder value. In 2010 you successfully led the company to an acquisition by IBM, a transaction dubbed "the most disruptive acquisition of 2010" by *Information Week*. Now you serve as the CEO of CasePick Solutions, an early-stage, innovative robotics company that is poised to disrupt the warehousing industry, continuing your passion for

bringing disruptive technologies to market.

But you've never forgotten your alma mater. You served the WPI Alumni/Admissions Program from 1987 to 1996 and have been a member of the Computer Science Advisory Board since 2008. You currently serve as a member of the WPI School of Business Dean's Council of Strategic Advisors. WPI first took note of your remarkable accomplishments in 2006, awarding you the Ichabod Washburn Young Alumni Award for Professional Achievement at your 20-year reunion.

Jim Baum, WPI is proud to present you with the Robert H. Goddard Award for Outstanding Professional Achievement.