November 2015

Dear Faculty and Staff,

Last year, WPI ran another successful United Way campaign raising over $25,000! The spirit of generosity is a hallmark of WPI's campus culture and a driving force behind last year's very successful campaign.

The United Way of Central Massachusetts plays a vital role in improving the lives of the citizens of Worcester and surrounding communities. The United Way's ability to enrich education, support family stability, and to improve the health of struggling citizens of the area is directly impacted by the donations WPI employees make. Over the years, WPI has contributed significantly during its annual campaign.

This year, our goal is to increase participation to 35% and raise $40,000. I urge all members of the WPI community to participate in this year's campaign, and I want to remind everyone that all donations, big or small, make a difference. As a donor, you have the ability to earmark your pledge for causes that are meaningful to you, whether you choose the community impact fund, which provides educational resources, or the women's initiative, which offers violence prevention and financial literacy. You may also name any single agency in the community as a recipient of your gift. Some examples include the Worcester County Food Bank, The American Red Cross of Massachusetts, and Big Brothers Big Sisters of Central MA or any agency having 501(c)(3) status.

WPI's 2015 United Way Campaign will run from November 9th through December 20th. Information about campaign activities taking place on campus will be sent to you soon.

Please join the WPI community in supporting the United Way and see what you can help others to achieve.

Thank you in advance for your contribution.

Sincerely,

Laurie Leshin
President