

# Foundation and Funding Opportunities for Globalization

- The role of private firms and technology
- During cold war “The world was a space divided into the communist camp, the Western camp, and the neutral camp...”  
Thomas Friedman
- Collapse of Soviet Union

# Driving Forces

- The only rule is survival of the fittest
- Majority power
  - World Bank
  - International Monetary Fund
  - European Union
  - Japan
  - United States

# Other driving forces

- Knowledge based
- Instant communication
- Networked individuals have access to entire global market

# The Role of Technology

- Rich or poor you have to get ahead of the technological curve
- US leads the world economically because it is the leader in pushing technology forward (Lester Thurow)
- U.S. does not pick winners or losers, but the government help i.e. defense dept. use of computer in World War 2.

# The Role of U.S. Government

- U.S. Congress (example AGOA, see Njoroge and Gerstenfeld)
- Trade Development Agency (TDA)
- Dept. of Education BIE
- USAID

# WPI: Funding Opportunities Case Study

- BIE: Argentina, Mercosur, Costa Rica, Africa
- USAID: Leadership in Education