

# TECH NEWS



The Student Newspaper of Worcester Polytechnic Institute

The WPI Newspeak Association  
c/o Student Activities Office  
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Worcester, MA 01609

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## Advertising Rates

2004 - 2005 Academic Year

Width (col)	1	2	3	4
Height (in)	2 3/8"	5"	7 5/8"	10 1/4"
1"	\$5.00	\$10.00	\$15.00	\$20.00
2"	\$10.00	\$20.00	\$30.00	\$40.00
3"	\$15.00	\$30.00	\$45.00	\$60.00
4"	\$20.00	\$40.00 1/8 page	\$60.00	\$80.00
5"	\$25.00	\$50.00	\$75.00	\$100.00
6"	\$30.00	\$60.00	\$90.00	\$120.00
7"	\$35.00	\$70.00	\$105.00	\$140.00
8"	\$40.00	\$80.00 1/4 page	\$120.00	\$160.00 1/2 page
9"	\$45.00	\$90.00	\$135.00	\$180.00
10"	\$50.00	\$100.00	\$150.00	\$200.00
11"	\$55.00	\$110.00	\$165.00	\$220.00
12"	\$60.00	\$120.00	\$180.00	\$240.00
13"	\$65.00	\$130.00	\$195.00	\$260.00
14"	\$70.00	\$140.00	\$210.00	\$280.00
15"	\$75.00	\$150.00	\$225.00	\$300.00
16"	\$80.00	\$160.00	\$240.00	\$320.00 full page

All ads must be accompanied by an insertion order. The insertion order must include ad size, date to run, and contact / billing info.

Deadlines are Fridays at 5:00 pm

## Publication Schedule

2004 - 2005 Academic Year

### A Term

(August 26 - October 14)

- |   |                         |                   |
|---|-------------------------|-------------------|
| 1 | August 21 (Saturday)    | New Student Issue |
| 2 | September 1 (Wednesday) |                   |
| 3 | September 7             |                   |
| 4 | September 14            |                   |
| 5 | September 21            |                   |
| 6 | September 28            |                   |
| 7 | October 5               |                   |

### B Term

(October 26 - December 16)

- |    |             |                              |
|----|-------------|------------------------------|
| 8  | November 2  |                              |
| 9  | November 9  |                              |
| 10 | November 16 |                              |
| 11 | November 23 |                              |
| 12 | December 7  | Winter Break / Holiday Issue |

### C Term

(January 13 - March 3)

- |   |             |                       |
|---|-------------|-----------------------|
| 1 | January 18  |                       |
| 2 | January 25  |                       |
| 3 | February 1  |                       |
| 4 | February 8  | Valentine's Day Issue |
| 5 | February 15 |                       |
| 6 | February 22 |                       |

### D Term

(March 15 - May 3)

- |    |          |  |
|----|----------|--|
| 7  | March 22 |  |
| 8  | April 5  |  |
| 9  | April 12 |  |
| 10 | April 19 |  |
| 11 | April 26 |  |

All publication dates are Tuesdays, unless otherwise noted.

See page 2 for more information.

