

TECH NEWS



The Student Newspaper of Worcester Polytechnic Institute

The WPI Newspeak Association
c/o Student Activities Office
100 Institute Road
Worcester, MA 01609

Phone 508.831.5464
Fax 508.831.5721
Email ads@wpi.edu
Web www.wpi.edu/~technews

WPI Student Organization Rates

2004 - 2005 Academic Year

Width (col)	1	2	3	4
Hight (in)	2 3/8"	5"	7 5/8"	10 1/4"
1"	\$1.75	\$3.50	\$5.25	\$7.00
2"	\$3.50	\$7.00	\$10.50	\$14.00
3"	\$5.25	\$10.50	\$15.75	\$21.00
4"	\$7.00	\$14.00 1/8 page	\$21.00	\$28.00
5"	\$8.75	\$17.50	\$26.25	\$35.00
6"	\$10.50	\$21.00	\$31.50	\$42.00
7"	\$12.25	\$24.50	\$36.75	\$49.00
8"	\$14.00	\$28.00 1/4 page	\$42.00	\$56.00 1/2 page
9"	\$15.75	\$31.50	\$47.25	\$63.00
10"	\$17.50	\$35.00	\$52.50	\$70.00
11"	\$19.25	\$38.50	\$57.75	\$77.00
12"	\$21.00	\$42.00	\$63.00	\$84.00
13"	\$22.75	\$45.50	\$68.25	\$91.00
14"	\$24.50	\$49.00	\$73.50	\$98.00
15"	\$26.25	\$52.50	\$78.75	\$105.00
16"	\$28.00	\$56.00	\$84.00	\$112.00 full page

All ads must be accompanied by an insertion order. The insertion order must include ad size, date to run, and contact / billing account info.

Deadlines are Fridays at 5:00 pm

Publication Schedule

2004 - 2005 Academic Year

A Term

(August 26 - October 14)

- | | | |
|---|-------------------------|-------------------|
| 1 | August 21 (Saturday) | New Student Issue |
| 2 | September 1 (Wednesday) | |
| 3 | September 7 | |
| 4 | September 16 | |
| 5 | September 21 | |
| 6 | September 28 | |
| 7 | October 7 | |

B Term

(October 26 - December 16)

- | | | |
|----|-------------|------------------------------|
| 8 | November 2 | |
| 9 | November 9 | |
| 10 | November 16 | |
| 11 | November 23 | |
| 12 | December 7 | Winter Break / Holiday Issue |

C Term

(January 13 - March 3)

- | | | |
|---|-------------|-----------------------|
| 1 | January 18 | |
| 2 | January 25 | |
| 3 | February 1 | |
| 4 | February 8 | Valentine's Day Issue |
| 5 | February 15 | |
| 6 | February 22 | |

D Term

(March 15 - May 3)

- | | | |
|----|----------|--|
| 7 | March 22 | |
| 8 | April 5 | |
| 9 | April 12 | |
| 10 | April 19 | |
| 11 | April 26 | |

All publication dates are Tuesdays, unless otherwise noted.

See page 2 for more information.

