

WORCESTER POLYTECHNIC INSTITUTE

CAREER DEVELOPMENT CENTER

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR- \$7,500 -- Exclusive

Corporate Day for your company hosted by WPI with students, faculty, and administration
Dedication of On-Campus Interview room with recognition plaque on door
EXCLUSIVE Student Cafe Table at 2 on-campus Career Fairs
Plus all Gold Sponsor benefits



GOLD SPONSOR - \$5,500 -- Limit 6

Seat on the WPI Career Development Center (CDC) Employer Advisory Council
Recognition as sponsor of TouchTomorrow technology festival at WPI with 10,000 attendees
Registration for 2 on-campus Career Fairs and 2 out of 5 virtual career fairs offered by WPI
PREMIUM Table Placement at 2 on-campus Career Fairs and access to Career Fair Resume Books
Company logo featured on "Event Staff" t-shirts for 2 on-campus Career Fairs
Co-sponsorship of Student Cafe Tables at 2 on-campus Career Fairs in addition to recognition as a sponsor in Career Fair materials, mobile app, and event banners
Increased visibility to WPI students via interactive sponsor website, student emails, and as a first-approach for guest speaker and panelist opportunities at career education programs on-campus
Visibility as a Gold Sponsor on the CDC's corporate sponsor recognition wall
Coordination and transportation for student group tour of one of your facilities in the region



SILVER SPONSOR - \$4,000 -- Limit 9

Registration for 2 on-campus Career Fairs
Priority Table Placement at 2 on-campus Career Fairs and access to Career Fair Resume Books
Company logo featured on "Event Staff" t-shirts for 2 on-campus Career Fairs
Co-sponsorship of Student Cafe Tables at 2 on-campus Career Fairs in addition to recognition as a sponsor in Career Fair materials, mobile app, and event banners
Increased visibility to WPI students via interactive sponsor website, student emails, and as a first-approach for guest speaker and panelist opportunities at career education programs on-campus
Visibility as a Silver Sponsor on the CDC's corporate sponsor recognition wall



BRONZE SPONSOR - \$2,500 -- Limit 12

Registration for 1 on-campus Career Fair (September OR February)
Preferred Table Placement at 1 on-campus Career Fair with access to Career Fair Resume Book
Co-sponsorship of Student Cafe Tables at the 1 Career Fair the business attends in addition to recognition as a sponsor in Career Fair materials, mobile app, and event banners
Increased visibility to WPI students via interactive sponsor website, student emails, and as a first-approach for guest speaker and panelist opportunities at career education programs on-campus
Visibility as a Bronze Sponsor on the CDC's corporate sponsor recognition wall

All CDC Sponsors also receive privileged access to campus in the weeks prior to the Fall Career Fair.

To discuss WPI Career Development Center sponsorship opportunities, please contact:

Dave Ortendahl, Director of Corporate Relations at 508-831-5831 or e-mail dortendahl@wpi.edu