# Curriculum Plan (11 courses, 33 credits)

<table>
<thead>
<tr>
<th>STUDENT NAME</th>
<th>STUDENT ID</th>
<th>ADVISOR</th>
<th>START TERM</th>
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<td>Fall 2023</td>
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## REQUIRED COURSES

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Delivery Mode</th>
<th>Fall 2023</th>
<th>Spring 2024</th>
<th>Fall 2024</th>
<th>Spring 2025</th>
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<tbody>
<tr>
<td>MIS 583</td>
<td>User Experience Applications</td>
<td>Online</td>
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<td>MIS 585</td>
<td>User Experience Design</td>
<td>Online</td>
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<td>MIS 586</td>
<td>User Experience Methods</td>
<td>Online</td>
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**MSUx students must complete two, three-course specialties, selected from the following:**

### SPECIALTY IN BRANDS, PRODUCTS AND CONSUMER

- MKT 500. Marketing Strategy
- MKT 561. Consumer Behavior and Analytics
- MKT 569. Product and Brand Management

### SPECIALTY IN SYSTEM DESIGN

- MIS 500. Innovating with Information Systems
- MIS 571. Database Applications Design and Development
- MIS 582. Information Security Design and Management

Additional Non-Business School Electives:
- IMGD 5000, IMGD 5300, RBE/CS 526, RBE 595, WR 593

### SPECIALTY IN APPLIED ANALYTICS

- MIS 502. Data Management for Analytics
- MIS 584. Business Intelligence
- MIS 587. Business Applications in Machine Learning
- OIE 559. ADVANCED PERSPECTIVE ANALYTICS: FROM DATA TO IMPACT

Additional Non-Business School Electives:
- DS 501, DS 502 (or) MA 511

### SPECIALTY IN ORGANIZING AND MANAGING INNOVATION

- FIN 500. Financial Management
- ETR 500. Entrepreneurship and Innovation
- ETR 593. Technology Commercialization
- MIS 576. Project Management
- OBC 533. Negotiations
- OBC 537. Leading Change

### REQUIRED CAPSTONE COURSES

- OBC 505. Teaming and Organizing for Innovation
- MIS 573. System Design and Development

## Notes:

- **Course Delivery Modes:**
  - Online Courses: All online courses offered are asynchronously.
  - On Campus Courses: Meet synchronously and in person at specific times on a weekly basis.
  - Hybrid Courses: Combine synchronous and asynchronous course delivery. On campus meeting times vary by course.
  - Please refer to WPI Business School course schedule Course offerings for AY23-24

- **Declaration of Specialty:** All incoming full-time students are required to declare a specialty, latest by add/drop of first semester. Second specialty must be declared, latest by add/drop of third semester.

- **Transfer Credits:** Students awarded transfer credit must secure approval for list the approved courses and credit hours.

- **International Students:** On campus, international students are encouraged to complete up to three additional credits of Internship to ensure their readiness for employment in the U.S.

- **Approval:** Students must have their individual curriculum plan reviewed and approved by the WPI Business School Programs Office. For more information, contact:
  - Sandy Wellinghoff
    - Sr. Director of Graduate Programs
    - SWellinghoff@wpi.edu
  - Dr. Sandhya Balasubramanian
    - Asst. Dean, WPI Business Programs
    - SBalasubramanian@wpi.edu

Programs Office Signature Approval: ________________________________ Date: ____________________