



STUDENT NAME		STUDENT ID	
ADVISOR		START TERM	FALL 2024

	Fall 2024	Spring 2025	Fall 2025 (TBD)	Spring 2026 (TBD)
REQUIRED COURSES				
MIS 502 Data Management for Analytics	Online	On-Campus Online		
MIS 581 Policy and Strategy for IT and Analytics		On-Campus Online		
MIS 584 Business Intelligence	On-Campus Online	On-Campus Online		
<i>MSIT students must complete two, three-course specialties, selected from the following five specialties.</i>				
SPECIALTY IN ARTIFICIAL INTELLIGENCE IN BUSINESS				
MIS 587 Business Applications in Machine Learning		On-Campus		
<i>Select one of the following:</i>				
MIS 520 AI & Its Ethical Implications in Business	B-Term On-Campus			
MIS 581 Policy and Strategy for Information Technology, Artificial Intelligence, and Analytics		Hybrid		
<i>Select one of the following:</i>				
MIS 510 Business Application of Blockchain Tech		C-Term On-Campus		
MKT 562 Marketing Research	On-Campus			
MKT 568 Marketing Analytics	On-Campus			
OIE 552 Modeling and Optimizing Processes	B-Term On-Campus			
SPECIALTY IN INFORMATION SYSTEMS DESIGN				
MIS 571 Database Applications Design and Development	Online			
MIS 582 Information Security Management	Online			
MIS 585 User Experience Design	On-Campus Online			
SPECIALTY IN DATA ANALYTICS				
MIS 587 Business Applications in Machine Learning		On-Campus		
MIS 568 Marketing Analytics	On-Campus			
<i>Select one of the following:</i>				
MKT 562 Marketing Research	On-Campus			
MKT 565 Digital and Social Media Marketing		On-Campus Online		
SPECIALTY IN DIGITAL TRANSFORMATION				
MIS 500 Innovating with Information Systems	Online	On-Campus		
<i>Select one of the following:</i>				
OIE 501 Operations Management <i>(Recommended for students with no operations background)</i>				
OIE 544 Supply Chain Analysis and Design	Online			
OIE 558 Designing and Managing Lean and Six-Sigma Processes	On-Campus A Term	On-Campus Online		
<i>Select one of the following:</i>				
MIS 576 Project Management	On-Campus Online			
OBC 533 Negotiations		Online		
OBC 537 Leading Change				
SPECIALTY IN USER EXPERIENCE				
MKT 561 Consumer Behavior and Analytics	Online			
MIS 583 User Experience Applications		On-Campus Online		
MIS 586 User Experience				
REQUIRED CAPSTONE COURSES				
OBC 505 Teaming and Organizing for Innovation (recommended 1 st , 2 nd , or 3 rd semester)	Online	On-Campus		
MIS 573 Systems Design and Development (taken 2 nd year)				On-Campus



- **COURSE DELIVERY MODES:**
 - Online Courses: All online courses offered are asynchronously.
 - On Campus Courses: Meet synchronously and in person at specific times on a weekly basis.
 - Hybrid Courses: Combine synchronous and asynchronous course delivery. On campus meeting times vary by course
 - Please refer to WPI Business School course schedule Course offerings for AY23-24
- **DECLARATION OF SPECIALTY:** All incoming full-time students are required to declare a specialty, latest by add/drop of first semester. Second specialty must be declared, latest by add/drop of third semester.
- **TRANSFER CREDITS:** Students awarded transfer credit must secure approval for list the approved courses and credit hours.
- **INTERNATIONAL STUDENTS:** On campus, international students are encouraged to complete an Internship for zero credits to ensure their readiness for employment in the U.S.
- **APPROVAL:** Students must have their individual curriculum plan reviewed and approved by the WPI Business School Programs Office. For more information, contact: WBSGradAdvising@wpi.edu