

Enrollment Update

October 7, 2021

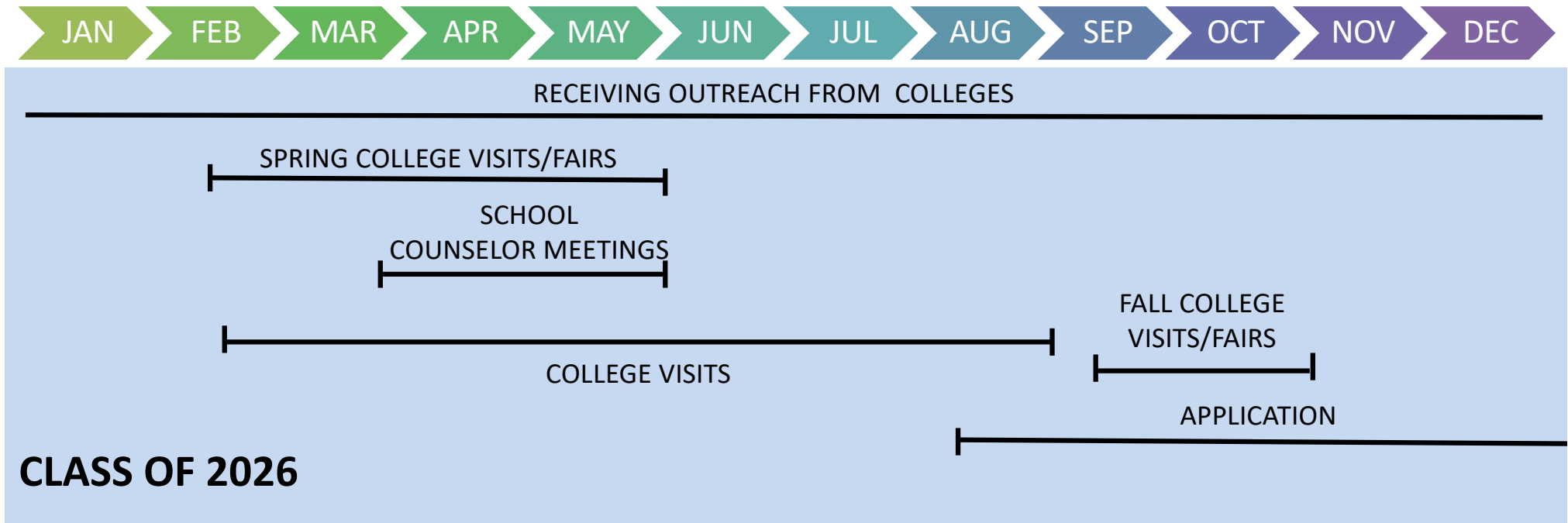
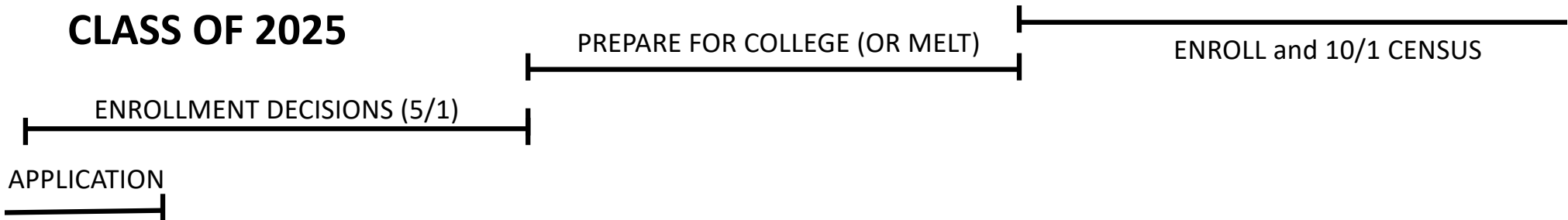


Agenda

- College search process and COVID impacts
- Class of 2025 update
- Class of 2026 status
- Review of historical enrollment figures
- High level enrollment goals

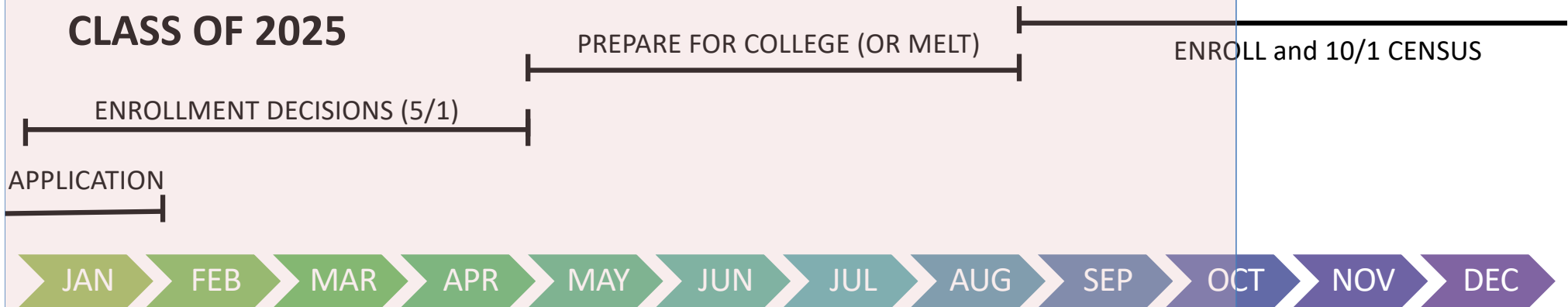
College search process

CLASS OF 2025

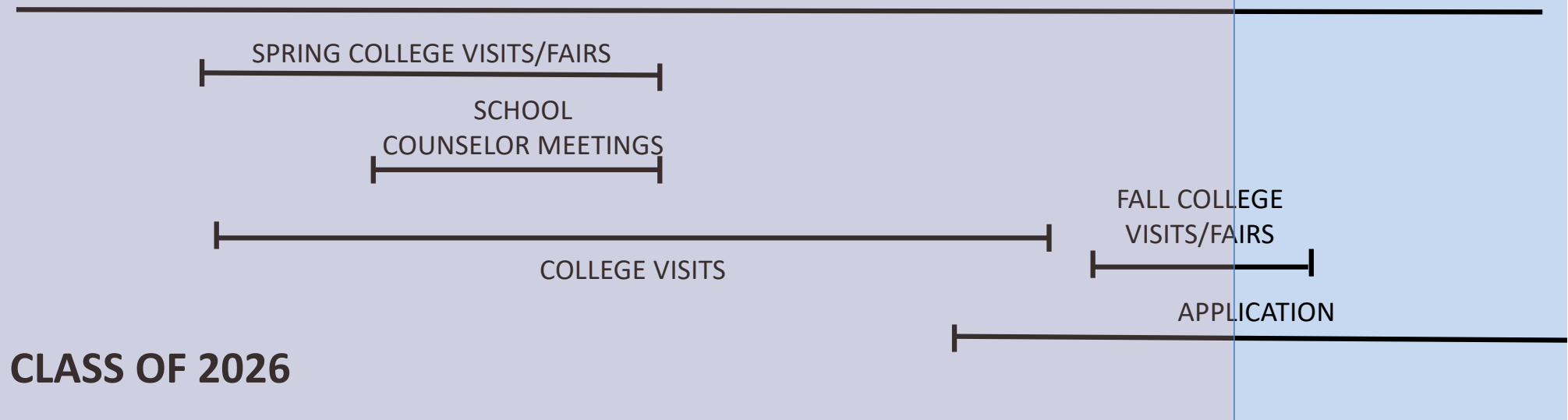


College search process on COVID

CLASS OF 2025



RECEIVING OUTREACH FROM COLLEGES



CLASS OF 2026

Class of 2025 Update

WPI fared well in a year where all normal recruitment and enrollment activities were disrupted.

- Increases in women (35% to 43%), underrepresented students of color (13% to 14%), and Pell-eligible students (10% to 11%)
- We are ***among just 32% of colleges who made their class by the May 1 deadline*** according to a recent Inside Higher Ed survey.
- We wound up above our target range of 1305-1365
 - Goal was 1335 (+/-30)
 - Actual is 1417*
- Budgeted total full-time UG enrollment: 4950
 - Actual full-time UG students as of 10/1 is essentially flat (4956)

**as of first day of classes; pending final count as of Fall census*

Class of 2025 Update

- Almost no waitlist activity among our peers
- Student melt behavior (5.2%) was much lower than projected (9%)
- Had WPI's melt met the projection, the Class of 2025 would have been ~1359

WPI Melt (2016-21)

FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020	FALL 2021
6.4%	6.6%	5.5%	7.6%	10.5%	5.2%

Class of 2026 Status

Recruitment Landscape

- COVID-19 continues to impact search, on-campus events, and recruitment travel
 - Blended recruitment – in-person and online
 - On-campus recruitment – availability and quality of visit experience - compared to peers will be critical factor in application generation and yield
- Metrics for benchmarking recruitment & enrollment success are far less reliable than in pre-Covid years

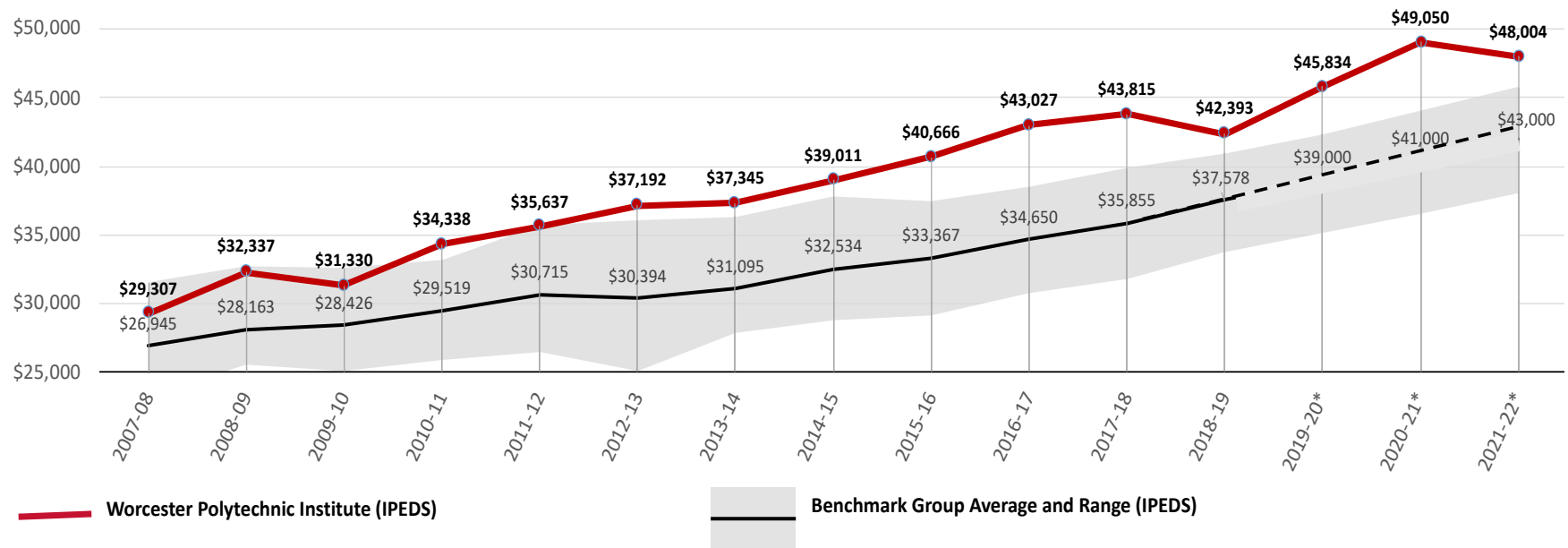
WPI Admissions Adjustments

- No application fee (first full cycle)
- Second year of binding Early Decision
- First year of Test-blind policy
- Adopting permanent virtual recruitment practices to augment in-person efforts

Review of historical enrollment figures

Year	Applicants	Admit Rate	Admits	Yield	Enrolled	Discount Rate	Women	Underrepresented Students of Color
2013	8,578	51.6%	4,425	24.9%	1,103	44.3%	33%	11%
2014	10,233	43.8%	4,480	23.5%	1,054	41.9%	33%	11%
2015	10,172	48.5%	4,938	22.1%	1,093	41.6%	33%	13%
2016	10,468	48.4%	5,071	22.1%	1,120	38.0%	35%	13%
2017	10,331	48.5%	5,009	22.4%	1,124	40.7%	43%	14%
2018	10,584	41.6%	4,402	29.0%	1,276	46.8%	42%	14%
2019	10,645	49.3%	5,255	22.9%	1,203	43.5%	40%	13%
2020	11,269	59.0%	6,654	19.5%	1,298	42.7%	35%	13%
2021	11,092	60.0%	6,679	21.3%	1,421	47.4%	43%	14%

Bringing Our Net Price in Line with Peers Requires Continued Aid Investment



High-level enrollment goals are aligned with strategic plan

- Making a WPI an affordable option for more students
- Broadening access to a high-quality STEM education
- Increasing diversity of student body
- Implementing inclusive excellence plans
- Living our mission & values

Discussion