



STUDENT NAME		STUDENT ID	
ADVISOR		START TERM	FALL 2024

	Fall 2024	Spring 2025	Summer 2025 (TBD)	Fall 2025 (TBD)	Spring 2026 (TBD)
REQUIRED COURSES					
FIN 500 Financial Management	Online	Hybrid			
MIS 502 Data Management for Analytics	Online	On-Campus			
MKT 500 Marketing Strategy	On-Campus	Online			
OIE 501 Operations Management	On-Campus	Online			
MBA in Analytics students choose two, three-course specialties from the four options below.					
SPECIALTY IN APPLIED BUSINESS ANALYTICS (choose 3)					
FIN 540 Financial Analytics		On-Campus (C Term)			
MIS 584 Business Intelligence	On-Campus Online	On-Campus			
MIS 587 Business Applications in Machine Learning		Hybrid			
MKT 568 Marketing Analytics	On-Campus				
OIE 552 Modeling and Optimizing Processes	On-Campus Online (B term)				
SPECIALTY IN ARTIFICIAL INTELLIGENCE IN BUSINESS					
MIS 587 Business Applications in Machine Learning		On-Campus Hybrid			
Select one of the following:					
MIS 520 Artificial Intelligence and its Ethical implications in Business	B-Term On-Campus				
MIS 581 Policy and Strategy for Information Technology, Artificial Intelligence, and Analytics		Hybrid Online-asynchronous			
Select one of the following:					
MIS 510 Business Application of Blockchain Tech		C-Term On-Campus			
MKT 562 Marketing Research	On-Campus				
MKT 568 Marketing Analytics	On-Campus				
OIE 552 Modeling and Optimizing Processes	On-Campus Online (B term)				
SPECIALTY IN DATA-DRIVEN STRATEGIC MANAGEMENT (Choose 3)					
BUS 546 Managing Technological Innovation	Online				
ETR 593 Technology Commercialization		Online			
MIS 576 Project Management	On-Campus Online				
MKT 569 Product and Brand Management		Online			
SPECIALTY IN MARKETING ANALYTICS					
MKT 568 Marketing Analytics	On-Campus				
Select two of the following:					
MKT 500 Marketing Strategy	On-Campus	Online			
MKT 561 Consumer Behavior and Analytics	Online				
MKT 565 Digital and Social Media Marketing		On-Campus			
SPECIALTY IN OPERATIONS ANALYTICS (Choose 3 – continued on 2nd page)					
OIE 501 Operations Management (Recommended for students with no operations background)	On-Campus	Online			
OIE 544 Supply Chain Analysis and Design	Hybrid				
OIE 558 Designing and Managing Lean and Six-Sigm Processes	On-Campus Online (A term)				
OIE 548 Performance Analytics		Online			



OIE 542 Risk Management and Decision Analysis	On-Campus	On-Campus			
OIE 549 Sustainable Supply Chain and Operations Management		Online			
CAPSTONE COURSES (Required)					
OBC 505 Teaming and Organizing for Innovation (recommended in either 1st, 2nd, or 3rd semester)	Online	On-Campus			
BUS 594 Data-driven Business Strategy (taken 2nd year or end of program)					On-Campus

NOTES:

- **ONLINE COURSE DELIVERY:** Online courses may be offered either asynchronously or synchronously. Please refer to WPI Business School [course schedule](#) for the most accurate AY24-25 course offerings.
- **TRANSFER CREDITS:** Students must secure approval for any requested transfer courses and credit hours.
- **Internships:** International Students are encouraged to complete an internship for zero credits after their first two-three semesters. This is to ensure readiness if planning on working in the US.
- **APPROVAL:** Students must have their individual curriculum plan reviewed and approved by the WPI Business School Programs Office. For more information, contact: WBSGradAdvising@wpi.edu