



International students can take no more than one online course per semester

STUDENT NAME		STUDENT ID	
ADVISOR		START TERM	FALL 2024

	Fall 2024	Spring 2025	Summer 2025 (TBD)	Fall 2025 (TBD)	Spring 2026 (TBD)
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REQUIRED COURSES

MIS 502 Data Management for Analytics	Online-asynchronous	On-Campus			
MIS 581 Policy and Strategy for Information Technology, Artificial Intelligence, and Analytics		Hybrid Online asynchronous			
MIS 584 Business Intelligence	On-Campus Online	On-Campus			

MSIT students must complete two, three-course specialties, selected from the following five specialties.

SPECIALTY IN ARTIFICIAL INTELLIGENCE IN BUSINESS

MIS 587 Business Applications in Machine Learning		On-Campus Hybrid			
<i>Select one of the following:</i>					
MIS 520 AI & Its Ethical Implications in Business	B-Term On-Campus				
MIS 581 Policy and Strategy for Information Technology, Artificial Intelligence, and Analytics		On-campus Online-asynchronous			
<i>Select one of the following:</i>					
MIS 510 Business Application of Blockchain Tech		C-Term On-Campus			
MKT 562 Marketing Research	On-Campus				
MKT 568 Marketing Analytics	On-Campus				
OIE 552 Modeling and Optimizing Processes	On-Campus Online synchronous (Fall B-term)				

SPECIALTY IN INFORMATION SYSTEMS DESIGN

MIS 571 Database Applications Design and Development	Hybrid				
MIS 582 Information Security Management	Online-asynchronous				
MIS 585 User Experience Design	On-Campus Online-asynchronous				

SPECIALTY IN DATA ANALYTICS

MIS 587 Business Applications in Machine Learning		On-Campus Hybrid			
MKT 568 Marketing Analytics	On-Campus				
<i>Select one of the following:</i>					
MKT 562 Marketing Research	On-Campus				
MKT 565 Digital and Social Media Marketing		On-Campus			

SPECIALTY IN DIGITAL TRANSFORMATION

MIS 500 Innovating with Information Systems	Online-asynchronous	On-Campus			
<i>Select one of the following:</i>					
OIE 501 Operations Management (Recommended for students with no operations background)	On-Campus	Online-asynchronous			
OIE 544 Supply Chain Analysis and Design	Hybrid				
OIE 558 Designing and Managing Lean and Six-Sigma Processes	Online On-campus (A Term)				
<i>Select one of the following:</i>					
MIS 576 Project Management	On-Campus Online-asynchronous				
OBC 533 Negotiations		Online-asynchronous			
OBC 537 Leading Change					

SPECIALTY IN USER EXPERIENCE



MKT 561 Consumer Behavior and Analytics	Online-asynchronous				
MIS 583 User Experience Applications		On-Campus Online-asynchronous			
MIS 585 User Experience Design	On-Campus Online-asynchronous				
REQUIRED CAPSTONE COURSES					
OBC 505 Teaming and Organizing for Innovation (recommended 1 st 2 nd , or 3 rd semester)	Online	On-Campus			
MIS 573 Systems Design and Development (taken 2 nd year)		Hybrid			Hybrid



- **COURSE DELIVERY MODES:**
 - Online Courses: All online courses offered are asynchronously.
 - On Campus Courses: Meet synchronously and in person at specific times on a weekly basis.
 - Hybrid Courses: Combine synchronous and asynchronous course delivery. On campus meeting times vary by course
 - Please refer to WPI Business School course schedule Course offerings for AY23-24
- **DECLARATION OF SPECIALTY:** All incoming full-time students are required to declare a specialty, latest by add/drop of first semester. Second specialty must be declared, latest by add/drop of third semester.
- **TRANSFER CREDITS:** Students awarded transfer credit must secure approval for list the approved courses and credit hours.
- **INTERNATIONAL STUDENTS:** On campus, international students are encouraged to complete an Internship for zero credits to ensure their readiness for employment in the U.S.
- **APPROVAL:** Students must have their individual curriculum plan reviewed and approved by the WPI Business School Programs Office. For more information, contact: WBSGradAdvising@wpi.edu