

Policy Against High-Pressure Tactics to Recruit Military Service Members

I. Purpose

Worcester Polytechnic Institute ("WPI") welcomes military service members to enroll as students in its educational programs. WPI engages in efforts to eliminate unfair, deceptive, and abusive marketing for all populations, including military service members. In support of these efforts, it refrains from high-pressure recruitment tactics in all recruitment and admission activities, including those aimed at military service members.

II. Scope

This policy applies to all WPI employees, vendors and contractors who engage in recruitment and admission activities.

III. <u>Definitions</u>

"Armed Forces" means the U.S. Army, Navy, Air Force, Marine Corps, Coast Guard, and Space Force.

"Active Duty" means a full-time duty in the active military service of the United States. Active Duty includes full-time training duty, annual training duty, and attendance, while in the active military service, at a school designated as a service school by law or by the Secretary of the military department concerned. Active Duty does not include full-time National Guard duty.

"Dependents" means the spouse or legal partner or child(ren) of a Military Service Member.

"Military Service Member" means someone who is a member of, applies to be a member of, performs, has performed, applied to perform, or has an obligation to perform, service in the uniformed services. Serving, whether voluntary or involuntary, in the Armed Forces, including service by a member of the National Guard or Reserve on Active Duty, active duty for training, or full time National Guard duty under federal authority, for a period of more than thirty (30) consecutive days under a call or order to active duty of more than thirty (30) consecutive days. This does not include National Guard service under state authority. This includes active duty, Veteran, reservists and their Dependents.

"Veteran" means someone who served in the military, and who was discharged or released therefrom under conditions other than dishonorable.

IV. Policy

Members of the WPI community whose duties include recruiting and admitting students shall refrain from high-pressure recruiting tactics to all populations, including Military Service Members, for the purpose of securing their enrollments. Such tactics include engaging in sameday recruitment and registration, and making multiple unsolicited contacts (three or more),



including contacts by phone, email, or in-person, for the purpose of securing Military Service Member enrollments.

V. Questions

Questions about this policy should be directed to WPI's Admissions Office.

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Responsible Departments: Offices of Undergraduate and/or Graduate Admissions; Office of the Provost **Approved:** March 6, 2025