

The Business School
Poster Session 9:30 – 12:00 PM
Unity Hall 405

AI-Powered Student Services: An Agentic Approach

Michael Cappadona (MIS), Bekalu Habtemariam (IST), Dumebi Nosike (IST)
Advisors: ZQ Cheng, Bengisu Tulu

The Causal Impact of Real-World Events on Bitcoin: A Difference-in-Differences Approach

Aren Polat (IE)
Advisor: Joe Zhu

Citizens Bank - Open Banking Performance Tracking, Modeling & Reporting

Zen Dignan (CS), Anthony Dokhan (FT), Brendan Leu (CS), Spencer Trautz (CS), Sabina Wilson (FT)
Advisors: Eugene Okyere-Yeboah, Wilson Wong

Computational Optimization Framework for Personal Task Scheduling

Victoria Elizabeth Escuer Velasquez (IE), Teodor Hellgren (DS,MA), Yasutora Ito (MA), Ana Caroline Santana Sakai (IE, PW),
Utku Mert Yakar (CS)
Advisors: Özge Aygül, Ryan Madan, Andrew Trapp,

Create "MyAnalyst" Fidelity's Analytics Search Engine

Dan Do (CS, DS), Amir Jarad (IE), Colin Nguyen (CS), Jacob Ruppert (BU, DS)
Advisors: Joshua Cuneo, Renata Konrad, Eugene Okyere-Yeboah, Daniel Treku

Detecting ESG Rating Anomalies

Joel Indipiginja (CS, DS) Diwakar Sandhu (CS, DS) Elias Saunier (FT), Joshua Werner (BU)
Advisors: Xin Gao, Eugene Okyere-Yeboah, Shubbhi Taneja, Daniel Treku

Green Future Wealth Management – Impact of ESG Metrics and Forecasted Returns Project

Luca Garofalo (BU), Hannah Han (FT), Emmet O'Donnell (MIS), Kylene Roberts (FT), Samantha Simmons (MIS)
Advisors: Xin Gao, Eugene Okyere-Yeboah, Diane Strong, Daniel Treku,

Implementing Quality Assurance Tracking in Construction Management

Scott Nahoum (MGE)
Advisors: Elizabeth Long Lingo, Walter Towner

Investigation and Development of Alternative Materials and Designs for Body Armor Use in Motorcycle Leathers

Annarose Avery (MGE), Jose Rolando Campos Duncan (IE), Aiden Cavotta (ME), Anya Nicoll (ME), Brady Sheehan (ME),
Elized Soule (MGE)
Advisors: Edward Gonsalves, Zoe Reidinger, Walter Towner

Leadership and Business Insights in Pharmaceutical Development

Emily Dean (CBC, BU)
Advisor: Elizabeth Long Lingo

Mapping Global China: Financial Data Integration & Visualization

William Balduf (DS), Connor Bouffard (CS), Brian Jin (DS, MIS), Wentao Yu (CS)
Advisors: Lane Harrison, Jennifer Rudolph, Diane Strong

Measuring Simulated AI Literacy

Deepak Dinesh (BU), Krishna Garg (CS), Shevlin Jaffe (DS), Grace Robinson (CS)
Advisors: Marcel Blais, Eugene Okyere-Yeboah, Daniel Treku, Wilson Wong

Process Improvement at ProAmpac

Brandon Engerman (MGE), Kelvin Feliz (DS), Ryan Gentilucci (DS), Jackson Lingo (MGE), Dan Shanley (DS), Nikolas Smith (MGE),
Will Zawada (DS)
Advisors: Sharon Johnson, Walter Towner

Qualifications Package and Proposal for a Progressive Design-Build Airport Expansion

Carter Alday (CE), Olivia Fustini (CE), Everett Mosher (CE), Brian Nassivera (MGE), Audrey Titterington (AE)
Advisors: Jessica Rosewitz, James Ryan

Redesigning the Boynton Steps

Kate Albertelli (CE), Arielena Lang (CE), Charles Pavis (MGE), Samantha Seng (CE)
Advisors: Aaron Sakulich, Steve Taylor

Strategic Assessment for Launching a Youth Baseball Facility in Worcester

Kayleigh Carson (BU), Colin Chandonnet (BU), Delaney MacPhetres (BU), Grace McGovern (BU), Sophie Schramm (BU)
Advisors: Farnoush Reshadi, Purvi Shah

Vanson Leather Hybrid Airbag Inflation Trigger for Motorcycle Racing Suits

Marcus Gallegos (ME), Richard Osei (BU), Brielle Porter (BU), Dylan Rios (BU)
Advisors: Robert Daniello, Edward Gonsalves, Walter Towner