

WORCESTER POLYTECHNIC INSTITUTE

CAREER DEVELOPMENT CENTER

OFFICE SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR- \$7500- Exclusive

Corporate Day event hosted by WPI for your company to meet students/faculty and administration
Dedication of a CDC On-Campus Interview Room with recognition plaque on the door
EXCLUSIVE Student Cafe Table at 2 Career Fairs
First preference on sponsorship of a **WPI Program Area/Initiative** listed on page 2*
Plus all Gold Sponsor benefits



GOLD SPONSOR - \$5,000 – Limit 6

A seat on the WPI Career Development Center “Employer Advisory Council”
2 Career Fair Registrations (September & February)
PREMIUM Table Placement at 2 Career Fairs
“Event Staff” T-shirt sponsor with Logo at 2 Career Fairs
Student Cafe Sponsorship at 2 Career Fairs as well as recognition as a sponsor in Career Fair materials, mobile app, and banners
Increased Visibility to WPI students via an interactive sponsor website marketed to students in addition to the CDC lobby display, social media, and promotion in WEEKLY e-mails to students
Visibility as an Office Sponsor in the CDC front-office corporate sponsor recognition wall
Support and organization of an on-site visit with students (Regional)
Preference on sponsorship of a **WPI Program Area/Initiative** listed on page 2*



SILVER SPONSOR - \$3,500– Limit 9

2 Career Fair Registrations (September & February)
Priority Table Placement at 2 Career Fairs
“Event Staff” T-shirt Sponsor with Logo at 2 Career Fairs
Student Cafe Sponsorship at 2 Career Fairs as well as recognition as a sponsor in Career Fair materials, mobile app, and banners
Increased Visibility to WPI students via an interactive sponsor website marketed to students in addition to the CDC lobby display and ads in WEEKLY e-mails to students
Office Sponsor recognition in the CDC front-office plaque with visibility throughout the academic year
Preference on a sponsorship of a **WPI Program Area/Initiative** listed on page 2*



BRONZE SPONSOR - \$2,000 – Limit 12

1 Career Fair Registration (September OR February)
PREFERRED Table Placement at 1 Career Fair
Student Cafe Sponsorship at 1 Career Fair as well as recognition as a sponsor in Career Fair materials, mobile app, and banners
Increased Visibility to WPI students via an interactive sponsor website marketed to students in addition to the CDC lobby display and ads in WEEKLY e-mails to students
Office Sponsor recognition in the CDC front-office plaque with visibility throughout the academic year

All CDC Sponsors also receive the privilege to be present on campus in the weeks prior to the Fall Career Fair. To discuss WPI Career Development Center sponsorship opportunities, please email David Ortendahl, Director of Corporate Relations, via dbo@wpi.edu or call 508-831-5831.

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ADDITIONAL WPI SPONSORSHIP OPPORTUNITIES (Page 2)

These sponsorship opportunities are for companies interested in sponsoring programs/events as part of the broader WPI community and beyond the WPI Career Development Center. These opportunities are separate from the CDC Office Sponsorship Opportunities, and include one career fair registration via the career fair registration form.

WPI Program Area/Initiative Supporter - \$1,700 – Limit 5

- 1 Career Fair Registration
- Recognition as Corporate Sponsor for 1 **WPI Program Area/Initiative**
- Preference on one selection from the **WPI Program Area/Initiative list*** found below

WPI Touch Tomorrow Sponsor – Minimum of \$3,000 – Limit 5

- 1 Career Fair Registration
- Recognition as a Corporate Sponsor at WPI's "Touch Tomorrow" Event in June to 10,000+ attendees, including K-12 students learning and engaging with STEM-related topics & activities
- More information available here: <http://wp.wpi.edu/touchtomorrow/partners/>

WPI Program Area/Initiative List*

___ **CDC Student Grants** - support travel for professional development conferences, student organization career programs grants, and other career-related activities
– limit 8

___ **Office of Multicultural Affairs** - support for programming and other career-related events for underrepresented minority student groups
– limit 5

___ **“Major and a Mission”** - support programs related to student exploration of their own interests, skills, and values, as they connect academic, career, and life purpose.
– limit 5

___ **Student Affairs Programs** - support a wide range of programming and visibility opportunities with student organizations between the Career Development Center and the WPI Division of Student Affairs for all students
– limit 5

* *Platinum/Gold/Silver CDC Office Sponsors choose one item from this program area/initiative list for **no additional fee***

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