Foisie Business School’s PhD candidates continue to earn accolades and awards throughout their fields.

Journal Publications by PhD candidates:

**Green Product Deletion Decisions: An Integrated Sustainable Production and Consumption Approach** (forthcoming)
Bai, C., Shah, P., Zhu, Q., & Sarkis, J.
*Industrial Management & Data Systems*, 2017

**Fire safety as a social problem**
Jug A.
*Fire*, July 2017, p. 5-10

**Environmental Sustainability and Production: Taking the Road Less Travelled**
(forthcoming)
Sarkis, J., & Zhu, Q.

**Network-like DEA approach for environmental assessment: Evidence from U.S. manufacturing sectors**
Yu Y, Zhu, WW, Shi, Q, Zhang, Q.
*Journal of Cleaner Production*, 2016, Vol. 139, 277-286

**Green marketing and consumerism as social change in China: Analyzing the literature**
Zhu, Q., & Sarkis, J.

**Fixed costs and shared resources allocation in two-stage network DEA**
Zhu, W., Zhang, Q., & Wang, H.
Context-dependent data envelopment analysis with common set of weights
Zhu, W., Sun, P., & Zhang, Q.

**Book Chapters**

“Inadequate fire suppression systems as one of the main reasons for increased fire risks”
Jug A.
*Sustainable development*, August 2017, ISSN 1855-4849, p. 42-43.

“Understanding Family Firms in Latin America: Theory and Application”
Ramírez-Pérez, H. X., Jimenez-Castillo, L., & Rivas Acevez, S.
Grupo LORSA. In C. G. Müller, I. C. Botero, A. Discua Cruz, & R. Subramaniam (Edits.),
Routledge, 2018

**Conference Presentations:**

“Kick-off for the 14th Annual Family Enterprise Research Conference in Guadalajara, Mexico”
Canale-Segovia, F., Daspit, J., Díaz-Matajira, L., & Jimenez-Castillo, L.
University of North Carolina at Asheville, Asheville, NC, 2018

“User Centered Prototypes and Wireframing”
Chagnon, C.J.
User Experience Symposium (UXSYM), Worcester Polytechnic Institute, Worcester, MA, 2017

“Green Marketing Consumer-Level Theory Review: A Compendium of Applied Theories and Further Research Directions”
Chris Groening, Qingyun Zhu, Joseph Sarkis
Summer American Marketing Association (AMA) Conference, San Francisco, 2017

“Service Experience and User Experience Research”
Djamasbi, Soussan, Chagnon, C.J.

"Text Simplification and Generation Y: An Eye Tracking Study"
Djamasbi S., Shojaeizadeh M., Chen P., and Rochford J.

“The Jiménez Family Case”
Jimenez-Castillo, L.
MetroWest FFI Study Group, Boston MA, May 2, 2017

“Human Resources Management for Hospitality Firms”
Jimenez-Castillo, L.
Escuela de Administración de Instituciones ESDAI, Universidad Panamericana, Guadalajara, Mexico, May 30, 2017

“Applying a Hybrid Stochastic Modelling Approach to Analyze Cross Sector Collaboration Performances”
Jug A.

“Social Business Collaboration and Local Communities: Boosting Entrepreneurial Initiatives,”
paper accepted
Jug A.
GCEC (Global Consortium of Entrepreneurship Centres) conference in Halifax, NS, October 12-14, 2017

“Social business community engagement – students and refugee artisans together,” paper accepted
Jug A., Pallatto-Fontaine D.
Social Business Academia Conference, Paris, France, November 8-9, 2017

“Task Condition and Pupillometry”
Shojaeizadeh, M., Djamasbi, S., Chen, P., & Rochford, J. 
23rd Americas Conference on Information System (AMCIS), Boston, MA, August 2017

“Text Simplification and Pupillometry”
Shojaeizadeh M., Djamasbi S., Chen P., and Rochford J. 

“Analysis of eye movement during a problem solving task,” poster presentation
Shojaeizadeh, M. 
User Experience Innovation Symposium (UXSym), Worcester Polytechnic Institute, April 2017

“Sleep Health Mobile Application as a Behavioral Change Support System”
Wilson, E.V., Strong, Diane, Djamasbi, Soussan, Chagnon, C.J. 

“Sleep Health Mobile Application as a Behavioral Change Support System”
Wilson, E.V., Strong, Diane, Djamasbi, Soussan, Chagnon, C.J. 
UMass mHealth and Social Media Conference, University of Massachusetts Medical School, Worcester, MA, 2017

“Brand Advocacy on Twitter: Consumer Reactions to Controversial Super Bowl LI Advertising”
Worthington, S., Ma, Tianqing, Hall-Phillips, Adrienne 
Poster presented at the American Marketing Association Summer Conference, San Francisco, CA, 2017

“Founder Identity and Product Branding: The Influence of Consumer-Based Brand Equity on Entrepreneurial Self-Concept and Firm Success in Technology SMEs”
Worthington, S. 
Global Research Symposium on Marketing and Entrepreneurship, San Francisco, CA, 2017
“Using operational and stock analytics to measure airline performance: network DEA approach”
Zhang, Q., Koutmos, D., Chen, K., & Zhu, J.
Data Envelopment Analysis International Conference 2017, Hefei, China, July 7 – 9, 2017

“Green Product Deletion Decisions: An Integrated Sustainable Consumption and Production Approach”
Zhu, Q., Purvi Shah, Joseph Sarkis
2017 Summer American Marketing Association (AMA) Conference, San Francisco

“Product Deletion and the Supply Chain: A Greening Perspective”
Zhu, Q., Purvi Shah, Joseph Sarkis
IEEE Technology and Engineering Management Society Conference (TEMSCON), Santa Clara, California, 2017

“Fixed costs and shared resources allocation in two-stage network DEA”
Zhu, W., Zhang, Q., & Wang, H.

Awards:

2017 First Place
Chagnon, C.J.
Graduate Research Innovation Exchange (GRIE), Worcester Polytechnic Institute

2017 Finalist
Chagnon, C.J.
Investing in Ideas with Impact (i3), Worcester Polytechnic Institute

2017 Winner (Department Level)
Chagnon, C.J.
Investing in Ideas with Impact (i3), Worcester Polytechnic Institute

2017 Honorable Mention
Shojaeizadeh, M.
Graduate Research Innovation Exchange (GRIE) poster competition, Worcester Polytechnic Institute

2017 Honorable Mention
Worthington, S.
Graduate Research Innovation Exchange (GRIE), Worcester Polytechnic Institute

2017 Best Student Paper
Zhang, Q.
Data Envelopment Analysis International Conference 2017, Hefei, China, July 7-9, 2017

2017 Zhu, Q.
WPI PhD Global Scholarship