

WORCESTER POLYTECHNIC INSTITUTE
I **INNOVATOR**
 OF THE YEAR

Jeremy Hitchcock '04



Innovation starts with thinking outside the box and ends with a new product, process, service or business model that changes the game. Jeremy Hitchcock, co-founder and chief executive officer of Dyn, has changed the game in the online traffic management and Internet performance industry.

Jeremy was attracted to WPI's collaborative environment and its team-based approach to problem solving. Not long after he arrived, Jeremy and friends set to work solving a problem that impacted their fellow students—printing their documents remotely throughout campus. A novel networking service at the time, it grew by leaps and bounds until they needed to ask \$1 from each user to support it. They soon had enough funding to launch Dyn.

Today, headquartered in Manchester, New Hampshire, and with offices around the globe, Dyn has become the provider of choice to the most visited web properties in the world, helping companies from Twitter to CNBC to Hershey monitor, control, and optimize their online infrastructure. The company was named one of Deloitte Technology's Fast 500 in 2013 and it made *Inc.* magazine's 5000 List from 2007 to 2013.

Infused with the collaborative culture Jeremy valued at WPI, Dyn is considered an innovative employer. Employees describe Dyn's environment as the physical expression of Jeremy's personality. He works among his staff and colleagues, leading with the wisdom to know when to act as part of the team and when it's necessary to act apart from the team. Dyn is consistently rated one of the best companies to work for in New Hampshire.

Jeremy is an advocate for innovation and STEM education. He is an angel investor, seeking opportunities where he can add value and learn from others. He created the Dyn Hackademy, a four-day program aimed at educating the next generation of tech entrepreneurs. He is a member or leader of civic, business, and higher education boards, and writes extensively on building ecosystems, running a bootstrapped and hypergrowth company, and education for national publications.

He has never forgotten his alma mater. Dyn provided financial support to WPI's User Experience and Decision Making Laboratory in the Foisie School of Business. The company has sponsored WPI student project teams and interns, and hires WPI graduates. Jeremy and his wife, Elizabeth Cash Hitchcock '02, are active WPI volunteers and both are members of the Foisie School's Dean's Council of Strategic Advisors. Serving as guest speakers, hosting receptions for new students and their families every year, and supporting academic programming are just a few of the activities that represent their involvement at every level of the university.

In the industrialized world, the Internet is as much a part of everyday life as electricity. Under Jeremy's leadership, Dyn's goal has been to make the Internet the best it can be. His tireless work ethic, his ability to create a culture of entrepreneurial thinking, and his singular focus on enabling the Internet to function at its best has advanced our global economy and benefited people everywhere. The entire WPI community is proud to honor Jeremy Hitchcock as the 2015 WPI Innovator of the Year.

Dean, Robert A. Foisie '56 School of Business

President, WPI

November 5, 2015