David Norton, you are an internationally recognized authority on strategic performance management and your ideas are considered among the most influential in management in the last several decades. We are pleased to recognize you today for your impact on the way a wide array of organizations achieve and measure success.

You are best known for your work on the Balanced Scorecard, which you co-developed with Robert Kaplan as a performance measurement framework that added strategic non-financial performance measures to traditional financial metrics to give managers and executives a more “balanced” view of organizational performance. You have co-authored, also with Robert Kaplan, eight Harvard Business Review articles and five books on how to use this extraordinary tool: The Balanced Scorecard, The Strategy-Focused Organization, Strategy Maps, Alignment and The Execution Premium. Your books have sold more than a million copies in 23 languages.

A successful entrepreneur, you have founded and led several professional service firms, each focused on leading-edge issues of management, from information technology and knowledge management to the discipline of strategy management. You are a co-founder and director of Palladium Group, a global leader in helping organizations solve their most pressing strategy execution challenges. Previously, you co-founded and served as president and CEO of the Balanced Scorecard Collaborative and president of the Strategy Group at Renaissance Worldwide. Always generous with your knowledge and expertise, you are known for helping companies make effective strategic thinking and execution an essential part of their business, both at the top and throughout the organization.

WPI is not the first to recognize your remarkable work. The Balanced Scorecard concept was selected by the editors of the Harvard Business Review as “One of the most influential management ideas of the past 75 years.” In addition, you were named one of the “World’s 12 Most Influential Management Thinkers” by Sun Top Media’s Thinkers 50. The American Society for Training and Development honored you and Robert Kaplan with the Champion of Workplace Learning and Performance Award.

David Norton, you are a role model for our students in how to apply your engineering knowledge with ingenuity and inspiration. We are proud to honor you today with the Robert H. Goddard Award for Outstanding Professional Achievement.

George Oliver, your engineering education has been the launch pad for a distinguished career that exemplifies two highly valued WPI ideals: leadership and solving problems of consequence.

With a bachelor’s degree in mechanical engineering, you began your career at General Electric Aircraft Engines. You went on to several leadership positions in GE’s Aircraft Engines and Appliance divisions, including serving as president and CEO of GE Engine Services with global responsibility for the $5B aircraft engine services business. You eventually served as president and CEO of GE Water and Process Technologies, where you led all aspects of a $2B water-related products and services business with more than 7,000 employees worldwide.

In 2006, after more than 20 years with GE, you joined Tyco International as President of Tyco Safety Products, and then expanded your responsibility as President of the Tyco Electrical and Metal Products business in 2007. In September 2010, you were named president of Tyco Fire Protection, a $5B business segment. Most recently, upon the announcement that Tyco will be separated into three companies, you have been named CEO for the new Tyco Fire & Security company.

When the separation of Tyco is completed in September, Tyco Fire & Security will have over $10B of revenue with 70,000 global employees, and will be the world’s leading fire and security company. Fire & Security will be a global provider of security products and services, fire detection and suppression products and services, and life safety products. Its broad portfolio of products and services, sold under well-known brands such as Tyco, SimplexGrinnell, Sensormatic, Wormald, Ansul, Simplex, Grinnell, and Scott, serve security, fire detection and suppression and life safety needs in commercial, industrial, retail, institutional, and governmental markets, as well as residential and small business markets. Fire & Security operates across an extensive global footprint of more than 1,200 locations, serving customers in more than 100 countries.

Throughout your career, you have remained an advocate for WPI, participating in reunion planning and providing vital annual support through the President’s Circle. Through your leadership at Tyco, you have been an advocate for WPI’s internationally recognized Fire Protection Engineering program, providing internship and employment opportunities to WPI students and alumni, and philanthropic support to WPI’s educational programs. As a WPI trustee, you now offer your expertise to help guide the university at the highest levels.

George Oliver, you are a role model for our students, demonstrating how to translate engineering knowledge and know-how into leadership. We are pleased to honor you today with the Robert H. Goddard Award for Outstanding Professional Achievement.