Applications for the Kalenian Award follow a specific outline. The applicant first completes an Intent to Compete form and then submits a proposal package. Once all materials have been submitted, proposals are reviewed by judges with professional business backgrounds and sensitivity to confidentiality. Selection of the award recipient is based on some or all of the following criteria:

- novelty of the idea
- commercial potential, including market opportunity
- demonstration of a viable business plan evolving from the idea, product, or process (do not submit a business plan)
- likelihood of success

Submit the Intent to Compete Form

This is an online Intent to Compete form that you should prepare answers for in advance. Review the questions, then submit answers on the form before emailing your three-page proposal. You may submit more than one form for more than one idea.

Complete a Proposal Cover Page, Three-Page Narrative, and Appendices

Required cover page contents:

- Kalenian Award Proposal
- Name of company, product, or project title
- Business address and website, if any
- Name of applicant(s)
  - If alumnus, include year graduated, WPI major(s)
  - If faculty, include department and title
  - If student, include major and anticipated year of graduation
- Contact information for applicant:
The three-page narrative should describe:

- activity to be undertaken
- expected outcome in the 18-month award time frame
- perceived importance and/or market value of the product
- longer-term anticipated outcomes

Page limit excludes cover page, space taken by graphics, diagrams and images, and appendices. (Graphics may be placed in an appendix, but do not use an appendix to exceed the written narrative page limit.) Do not include CVs, patents, business plans, large appendices, or lengthy scientific and/or technical descriptions.

Email Your Proposal

Email your proposal with "Kalenian Award Proposal" as the subject line to: Gina Betti at gbetti@wpi.edu.