

Gamification, Cash Rewards, and Competitions to Eliminate Poverty



Martin Burt, speaker

The Poverty Stoplight is a new poverty measurement tool and coaching methodology developed by Martin Burt, PhD, WPI's Social Entrepreneur in Residence. Attend this presentation to learn about the new metric that uses different strategies to provide increased self-awareness, motivation, and skills to help poor people overcome multidimensional poverty. One of these strategies is to reward behavior change with cash through competitions among the poor. Including in these are "My Bathroom, My Kitchen, My Pride," "Poverty Olympic Games," and "School Enterprise Challenge," along with eight other competitions. Explore ways in which gamification software can be incorporated into anti-poverty programs and find out how you can get involved in developing innovative solutions to poverty elimination.

Sponsored in part by Fred Molinari '63

**GREAT
MINDS**

MULTIPLIED

February 20

Brown bag lunch with Martin Burt

Noon–1pm

Rubin Campus Center: Hagglund Room

Lecture and Discussion

5–6pm Lecture

6–7pm Discussion

Olin Hall 107

Refreshments will be available