

Judging Criteria for the Strage Award

Confidentiality in the Strage Innovation Awards

Competition

A select panel of judges, distinguished experts in their fields, will hear the final presentations and select the winners. The only persons to have application access will be professionals who would normally deal with confidential information. All judges will be asked to exercise the same respect for any confidential aspects of the submissions as they would in their professional activities.

PLEASE NOTE: As needed, parties involved in the judging will be asked to sign the standard WPI Confidentiality/Non-disclosure Agreement.

Judging Criteria

1. **Innovativeness, demonstrated creativity, and originality of idea - 30%**

- Does the idea represent a truly original concept or is it a refinement of an existing product, service, or process?
- Is the idea based on a clearly identifiable client/customer need? How will it create value?
- Does the idea show thinking "outside the box" or is this essentially a development of an existing idea?

2. **Technical merit, viability, commercialization strategy - 25%**

- Has technical feasibility been clearly demonstrated? Is it clear to a nontechnical person?
- Have the risks inherent in the idea or concept been identified and dealt with in a convincing manner?
- Has a reasonable strategy for moving ahead been made? Will the product have a competitive advantage?

3. **Quality of presentation and clarity of idea - 20%**

- Is the presentation clear, convincing, interesting, and a well-organized document?
- Has the "boiler plate" been reduced to an absolute minimum?
- Has the need been clearly made and supported?

4. **Implementation feasibility - 15%**

- Does there seem to be a reasonable chance of the idea being implemented?
- Has consideration been given to alternative approaches for implementation?
- Is feasibility based on evidence or assertions?

5. **Supporting evidence, market demand, need statement, etc. - 10%**

- Has the need been clearly defined and supported?
- Is there any market data presented to support the proposed strategy?