

SHAWNA P. BOWLIN

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OBJECTIVE

Full Time position in marketing, utilizing my strong technical and strategic skills

EDUCATION

Master of Business in Administration, Worcester Polytechnic Institute, Worcester MA, May 2009

Bachelor of Science in Mechanical Engineering, University of Connecticut, Storrs CT, May 2005

BUSINESS COURSES

Marketing, Financial Accounting, Finance, , Organization Behavior, Operation Management, Project Management, Entrepreneurship

FINANCE EXPERIENCE

Finance Intern, Lucent Technologies, Whippany, NJ, May - August 2008

- Recognized revenue for Sprint Customer team
- Automated manual process by writing macros to eliminate human error in determining location of product in shipping and receiving cycle for accurate revenue itemization
- Validated journal entries and requisitions

MARKETING EXPERIENCE

Marketing Chair, UCONN MA Alumni Chapter, September 2007 - Present

- Coordinated with Alumni Office to publish ongoing events throughout MA through website and direct mailings
- Identified volunteers to lead various events and serve as mentors to recent graduates
- Developed strategy in MA to serve as template for other alumni chapters

ENGINEERING EXPERIENCE

Quality Engineer, Tech-Etch Inc., Plymouth, MA, March 2003 - July 2007

- Developed processes and quality assurance for the manufacturing of custom precision sheet metal, polyimide, and flexible circuit parts using chemical etching, plating, and forming processes.
- Provided the primary training and support for the Quality Department on the use of equipment and measuring techniques to yield the ability to inspect more complex parts.
- Implemented parameters and analyzed results of Statistical Process Control (SPC) to ensure that parts were made with a consistent quality and within the specifications of the customer's requirements.
- Supported Supplier Quality on technical issues to communicate to them what our problems were and offer assistance toward a mutual solution.
- Owned and administered the calibration system to ISO 9000 standards and made improvements to the calibration scheduling to ensure quality measurements and product.
- Trained quality and production personnel in Geometric Dimensioning and Tolerancing to

understand more complex drawings, measure product and verify alignment with customer specifications.

Project Engineer, Pratt and Whitney, North Haven, CT, June 2000 – February 2003

- Handled up to 20 product investigations simultaneously in a high volume, fast turn around environment and prepared reports on the findings.
- Traveled 20% nationwide to client facilities to witness and verify manufacturing techniques and quality control.
- Independently determined project scope, plan of investigation, and project specifications such as cost, time, and sample requirements by analyzing client input, applicable requirements and product construction.
- Served as primary client contact to discuss technical issues, and to explain company policies, procedures and requirements.
- Performed engineering and mathematical calculations in support of senior level engineers.
- Assisted laboratory technicians in the set up and conduct of product evaluation tests.
- Underwent corporate training for business writing, client relations and project handling.